

MUSEUM MEDIATORS EUROPEAN CONFERENCE

São Brás de Alportel, 16-17 de September
PORTUGAL



MUSEUM MEDIATORS
2012/2014

Even though culture-based creativity plays a pivotal role in the European society in many different dimensions (an increasing share of economic activity; the undisputed social impact, with huge touristic, identity and territorial cohesion value; as a social inclusion agent), the role of the Museum Mediators is still undervalued. It is still not recognised that the relationship with Museum and Heritage visitors represents the threshold for institutional survival.

Museum Mediators and Educators are highly qualified professionals that come from different academic fields, with little or no communicational and educational training that is indispensable for their daily activities.

This reality led to the creation of the Museum Mediators project. Our main goal was to create training and professional guidelines for Museum Mediators/Educators that represent the institutional and professional needs of Museums' mediation professionals in the participating European countries: Portugal, Spain, Italy, Estonia and Denmark.

After a two year project, funded by the European Comission Lifelong Learning Programme, the partners have achieved relevant goals:

- The training courses were organized in Portugal, Spain, Italy, Estonia and Denmark, between 2013 and 2014, working with 103 learners.
- The creation of the European Network of Museum Mediators.
- The creation of the European Museum Mediators Think Tank.

For all this, we feel that there is a lot more to be done, developing with great ambition new designs and reflections about the role of Museums in our society and the indelible contribution of the Museum Mediators.

We will enjoy an urgent and thrilling discussion about our dreams, our ideas and our futures in the wonderful Museu do Trajo de São Brás de Alportel, that has opened its community to the first Museum Mediators European Conference.

This conference is not about lecturing. It's about sharing and creating and enjoying two days with friends that share the same passions: Museums, Ideas, People, Democracy. Please join us!

more information: www.museummediators.eu

Organized by



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Programme



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Museu do
Trajo
S. Brás de Alportel

Conference Programme

Tuesday, September 16th

16.00-17.00

Participants' registration and welcome

----- *With a selection of wine and appetizers*

17.00-18.00

Museum Visit

18.00-19.00

Conference Opening

Welcome speech from the Museum

Welcome speech from the Museum Mediators Project Team

Handbook presentation

Website presentation

19.00-20.00

European Network of Museum Mediators and Think Tank

Inês Câmara | Cristina Da Milano | Niels Righolt

20.30

Dinner at the Museum

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Wednesday, September 17th

9.00-10.00

Participants' registration

10.00-11.00

Museum Mediators Europe: discussing the process
Carla Padró | Alice Semedo | Dália Paulo

11.00-11.20

----- Coffee Break

11.20-13.30

What Museums for Who with What? About our SMART museums

13.30-15.00

Lunch

15.00-17.00

Workshops

METHOD | How to build and manage projects. The *not to do* and *to do* lists!
Joaquim Jorge

VISION | Sharing experiences through Museums Exhibiting Europe.
Mário Antas e Maria João Nunes

DIGITAL | Digital storytelling and its potential for audience engagement.
Cristina Da Milano and Niels Righolt

ROLES | New professional roles for the Culture and Museum fields.
Ana Fernambuco e Inês Câmara

17.00 -17.30

----- Coffee Break

17.30-19.00

Discussion

19.00-19.30

Closing session

Joaquim Jorge | Inês Câmara | Emanuel Sancho

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This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

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USEFUL INFORMATION

The conference working language is English.

For information regarding the conference, please contact Cristina Reboredo through cristina.reboredo@mapadasideias.pt or 00351214262650.

Registration

Registration for 2 conference days. Includes dinner and lunch. Offer of welcome drink and coffee breaks.

Until August 5

Two-day conference:
30,00 €

One-day conference:
20,00 €

Until September 10

Two-day conference:
35,00 €

One-day conference:
20,00 €

Please send the payment receipt to Cristina Reboredo's email. You can transfer using Mapa das Ideias NIB 0010 0000 21853990001 12 (BPI).

You will receive a confirmation email 5 business days after we receive your registration. If you do not receive a confirmation email or if you have any questions, please contact us.

Cancellation Policy

Confirmed registrants who do not participate or who cancel after September 10 will forfeit their registration fees.

Special Needs

If you have any special needs or need special assistance, please e-mail or call us. We will be happy to help!

Accommodation

The conference organisers have booked room quotas for the conference participants in one hotel which is in close proximity to the Museum.

Please contact:

Estalagem Sequeira,

Telefone: 00351 289 843 444.
Rua Doutor Evaristo Sousa Gago 9,
8150 São Brás de Alportel
Single room – 25,00 € / Double room – 45,00 €

To guarantee the reservation you will be requested to pay a deposit of one night in advance. All additional nights are to be paid directly to the hotel upon departure.

If the maximum attendee capacity is reached, the organisers reserve the right to refuse any registration.

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