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5th
INTERNATIONAL CONVENTION
OF CULTURAL TOURISM
„Breeding of cultural heritage“

Hotel SIRMIUM / Sremska Mitrovica, Vuka Karadzica 8
30th October 2014

Dear friends and colleagues,

We are pleased to invite you to the 6th INTERNATIONAL CONVENTION OF ECO-TOURISM - “ *The potential for the development of ECO Lodge concept in Serbia*”, organized by Cultural forum from Sremska Mitrovica and Faculty of Sport and Tourism from Novi Sad, to be held 30th Oktober 2014 in u Novi Sad, Serbia.

Modern trends in tourism go towards satisfying the diverse needs of demanding customers in terms of design offers a destination that is based on the diversity of tourist attractions , experiences , high standards of quality , authentic experience and compliance with environmental requirements. The choice of holiday destination is an important indicator of lifestyle discerning tourists and the places they choose to spend their vacation and spend disposable income they have to have some kind of emotional speech and a great conversational capital. Needs of tourists to retell the mutual interactions of destination experiences , important for their outstanding consumer experience , is conversational capital, which is the result of successfully created brand.

Such as a branded product is the identity of the consumer, status and group membership , and travel can pose a status symbol of a lifestyle tourists. The World Tourism Organization (UNWTO) also confirms this view , suggesting that in the twenty-first century will see the emergence of treating tourist destination as fashion accessories .

Today, in the world of ever-increasing importance to the cultural and historical facilities in the tourist industry , so that regional differences are becoming increasingly important. Research interests are quite varied and include : cultural - historical monuments , art , cultural events , etc. . Just visit a tourist destination in its natural environment can be seen , felt and fully realize regional and national past and present cultural creativity , splendor of folklore , abundance of cultural and artistic wealth of museums , historic cities and important buildings that reflect the monumental and mythical spirit.

We are looking forward to seeing you in October 2014.

OFFICIAL LANGUAGES OF THE CONFERENCE

Serbian and English

PRELIMINARY CONFERENCE PROGRAM *

DATE	TIME	PROGRAMME
30 th October 2014	10.00 - 10.30	Admission and Registration
	10.30 - 11.00	Opening of the Conference
	11.00 - 18.00	Presentation of papers
30 th October 2014	18.00	Closing the Conference

* Detailed program will be delivered in the Second Call

INSTRUCTIONS FOR PAPER

Program	Microsoft Word
The letter, font	Latin, A4 format (210x297 mm), Times New Roman 12pt. Be aware that the words do not put more than one space. Period or comma is placed immediately after the words
Space	Single
Size	The work should not exceed 10 pages or 20,000 characters with spaces
Alignment	Mutually - Justified alignment
Margins	2.5 cm left, right, top and bottom - 2 cm
Abstract	No more than 250 words. It is upon the authors and affiliations
Keywords	No more than 7 words, separated by commas
Titles	Main Title: 14 pt. bold, centered alignment, in capital letters. Other headings - headings 12 pt, centered alignment, in small letters
Author	Full name of author, size 12 pt. lower case centered alignment, after the title after a blank line
Address	Size 12 pt. lower case, italic, centered alignment, following by a blank line after
Tables	Tables should be numbered by consecutive Arabic numerals, eg., Table 1
Pictures	They should be numbered consecutive Arabic numerals, and should be sent along with the text (not as separate files)
Reference (<i>below</i>)	For example: (Williams, 1995) in the case of an author; (Williams, Smith, 1995) in the case of two authors, (Williams et al., 1995) if more than two authors
References (<i>after work</i>)	Surname, I. (years): title, journal, issue, page.
Summary	It should be written in English, following the literature, and should contain the title, summary and keywords
Information for sending work	Papers can be sent by email to: region1@open.telekom.rs later than 15th February 2015

All exhibitors of work required to prepare a presentation in PowerPoint,. Est exposure is 10 minutes.

KEY DATES

Deadline for submitting abstracts:	15th May 2014
Deadline for notifications of acceptance:	31st May 2014
Deadline for registration:	1st October 2014
Deadline for submitting full papers:	15th February 2015

You can send your application forms by e-mail on region1@open.telekom.rs

CONFERENCE FEE

For the first author or the only author	50 €
For Phd students, co-authors	25 €
Non-presenters or accompanying persons	25 €

By paying conference fee in dinar value you get a chance to attend and participate in the Conference. This also provides you with the Proceedings (which is to be printed after the Conference), promotional material, ID card - pass to all lectures and refreshments during the breaks.

Application forms and Conference fee should be paid for not later than 1st October 2014 on the bank account of "Kulturni forum" - Sremska Mitrovica, with the reference "Conference fee".

RSD Account: 160-249151-08 Banca Intesa, Belgrade
Foreign Currency Account: 00-508-0003682.5 Banca Intesa, Belgrade

