



## **CHeriScape, Cultural Heritage in Landscape**

### *Conference I: Landscape as Heritage in Policy*

**1 - 2 July 2014, Ghent (Belgium)**

### **First conference announcement and call for posters**

**CHeriScape** (<http://www.cheriscape.eu>) is a five-country network, one of ten projects funded under the transnational pilot call of the **Joint Programming Initiative on Cultural Heritage** (<http://www.jpi-culturalheritage.eu>). Which will hold five conferences over three years to uncover the connections between landscape and heritage in both research and policy. We see landscape as a global frame within which heritage can be understood, valued and used, and which offers new ways to benefit from the social, economic and environmental values of heritage. Its perspective can be local and universal, personal and collective; it embraces both tangible and intangible heritage and connects with digital and virtual heritage. Our conferences aim, to debate these issues in the context of the overlapping visions of the European Landscape Convention (Florence, 2000), the Faro Convention on the Value of Cultural Heritage to Society (Faro, 2005), and the ESF/COST Science Policy Briefing ‘Landscape in a Changing World’ and to explore how far the idea of landscape allows heritage to provide solutions in the face of significant environmental and social change, rather than being seen as a problem or obstacle, as it is sometimes claimed to be.

### **Conference I, Ghent: Landscape as Heritage in Policy**

The first CHeriScape conference will set the scene for the series by getting to the heart of the issue: how can the idea of landscape as heritage begin to ‘make a difference’. Assisted by well-informed and influential speakers from both landscape and heritage fields, participants at this two day conference will be able to use the forum offered by the conference to consider how landscape can be reflected in heritage policy at European and national levels and conversely, how can policy be made to reflect landscape and heritage in mainstream areas of social, economic and environmental policy.

We will investigate the practical and symbiotic links between the two Council of Europe conventions that cover this area – the European Landscape Convention (2000, Florence) and the Faro Convention on the Value of Cultural Heritage for Society (2005, Faro) – and the cooperative possibilities they offer for facing societal and environmental challenges both locally and through landscape’s global framework. The conference will explore different national and disciplinary traditions, identities and through dialogue between researchers, policy makers, local people and other stakeholders illuminate better ways for the European common cultural heritage to help address current and future the major challenges at all policy levels.

The conference covers three themes.

- Session 1: Landscape and Heritage – concepts and ideas
- Session 2: ELC and Faro interconnections and synergies
- Session 3: Landscape as heritage in mainstream policy

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**Practical Information:**

The conference will take place in the medieval and early modern buildings of 'Het Pand', a former Dominican monastery which is the Culture and Congress Centre of Ghent University, beside the river Leie in the historic centre of Ghent.



<http://www.ugent.be/het-pand/en>

Address: Het Pand  
Onderbergen 1  
9000 Ghent  
Belgium

Registration for the conference will open at the end of March on the website <http://www.cheriscape.eu>

There will be a registration fee of no more than € 120 to cover costs including refreshments, lunch and a conference dinner. Participants who present a poster (see separate notes) will be able to benefit from a reduced fee for the lead presenter.

Accommodation is not included in the registration fee, a list with suggestions will be published on the website.

**Important Dates:**

- End of March: Final Programme and Opening of Conference Registration
- 16th of May: Deadline for Offers of Posters (see separate notes)
- 13th of June: Registration Deadline
- 23th of June: Poster Submission Deadline (digital version)
- 30th of June: Signing-In and Welcome Event
- 1st - 2nd of July: Conference (see Programme)

**CHeriScape II (Landscape and Heritage in Research) will take place in Amersfoort,  
November 2014**

## Preliminary Programme

MONDAY 30th of June 2014	
Afternoon	Singing-In
Evening	Welcome event: Urban Landscape of Ghent

TUESDAY 1st of July 2014	
9.00-10.00	Signing-In and Welcome Coffee
10.00-11.00	<b>Opening session</b> <ul style="list-style-type: none"><li>- Welcome</li><li>- Introduction to the conference: format and objectives</li></ul>
11.00-12.30	<b>Plenary session 1:</b> Landscape and Heritage – concepts and ideas
12.30-14.00	Lunch
	<b>Discussion session 1:</b> Poster Discussion ( <i>see 'Call for Posters' for more information</i> )
14.00-15.30	<b>Plenary session 2:</b> ELC and Faro interconnections and synergies
15.30-16.00	Coffee
16.00-17.00	<b>Discussion session 2</b>
17.00-17.30	<b>Closing session day 1:</b> Intermediate conclusions and look towards day 2
Evening	Conference dinner

WEDNESDAY 2nd of July 2014	
8.30-9.00	Signing-In and Coffee
9.00-10.30	<b>Plenary session 3:</b> Landscape as heritage in mainstream policy
10.30-11.00	Coffee
11.00-12.30	<b>Discussion session 3</b>
12.30-14.00	Lunch
14.00-15.30	<b>Discussion session 4:</b> Conference Overview and General Discussion
15.30-16.00	Coffee
16.00-16.30	<b>Closing session</b> – Final Conclusion and Introduction of CHeriScape Conference II (Amersfoort, November 2014)



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#### **Call for Posters**

There is an open call for posters for a discussion session on the first day of the conference. Individuals or groups of people interested in submitting a poster are invited to send an abstract by 16th of May 2014. Abstracts should be no more than 350 words (in English) using the attached proforma and should be sent to [info@cheriscape.eu](mailto:info@cheriscape.eu). The poster can describe an innovative or recent project or idea within the fields of landscape, heritage, policy and conservation. The discussion session dedicated to the posters will be chaired by a CHeriScape team member in relation to the conference themes and posters should therefore fit in with one of the three themes described below:

- Session 1: Landscape and Heritage – concepts and ideas
- Session 2: ELC and Faro interconnections and synergies
- Session 3: Landscape as heritage in mainstream policy

Session 1 will link landscape and heritage, more specifically landscape as heritage or the role of landscape in heritage policy will be addressed. Different views on this subject are important to get an overview on how landscape and heritage and their mutual interaction can or should influence policy. Starting to make a difference through the concept of landscape as heritage and how this concept should be implemented in policy at all levels is a key issue in this session.

In Session 2 focus will move to the relationship between current and emerging ideas of landscape and heritage made, notably those promoted by the European Landscape Convention and the Faro Convention on the Value of Cultural Heritage and on how these ideas together can be used to facilitate policy and practice. Within this session, links between both these frameworks and how they are implemented at the national policy level will be discussed and highlighted to raise awareness of the importance of landscape as heritage at all levels and scales.

Session 3 will consider how strong combination of landscape and heritage might influence and shape mainstream policies and politics. Who takes care of both disciplines and what level of continuity is there between them? Can we go beyond policies that face current and future challenges as a threat to our landscape and heritage, and instead embed landscape and heritage as influential factors in mainstream policy areas such as energy, food security, demographic change or climate change? Traditions, identity and approaches to landscape as heritage are the key points in this session. Comparison between the different approaches to landscape as heritage can lead to a better and more sustainable European and national policies on this matter.