







# CONTENTS

	FOREWORD <i>by Jonathan Glancey</i>	6
	INTRODUCTION	8
	<b>1</b>   THE EMERGENCE OF DESIGN 1700 – 1905	16
	<b>2</b>   THE AGE OF THE MACHINE 1905 – 45	108
	<b>3</b>   IDENTITY AND CONFORMITY 1945 – 60	222
	<b>4</b>   DESIGN AND THE QUALITY OF LIFE 1960 – 80	326
	<b>5</b>   CONTRADICTION AND COMPLEXITY 1980 – 95	414
	<b>6</b>   THE DIGITAL AGE 1995 – PRESENT	474
	GLOSSARY	552
	CONTRIBUTORS	555
	INDEX	556
	PICTURE CREDITS	574