



Network of European  
Museum Organisations

## CALL FOR APPLICATIONS

### TRAINING COURSE

in the course of

"Connected Audience Conference 2019

The Role of Emotions in Museum and Cultural Experiences"

International Conference on Audience Research and Development

Place Berlin, Germany

Date 4-6 April 2019

NEMO's next International Training Course will take place during the international conference Connected Audience. NEMO is part of organising the conference as a cooperation partner. The conference will explore the newest research in human emotions and the role they play in museum and cultural experiences.

Participants will have the opportunity to both contribute and learn about topics such as:

- Creating awe, wonder and empathy in museum and cultural experiences
- The role of emotions in visitor engagement and visitor satisfaction
- Emotion as the driver of decision-making and its potential for programming and marketing

After a successful application, NEMO supports the participation of 5 NEMO members with a lump sum of 500 Euro and the free conference entry.

### DEADLINE FOR APPLICATION

8 March 2019

**APPLY NOW!**

### REQUIREMENTS FOR APPLICANTS

If you want to apply for the exchange, please send the following documents to NEMO's office at [office@ne-mo.org](mailto:office@ne-mo.org):

- Proof of membership at NEMO
- Letter of motivation and expectation (max. 1 page)

The selection process will be carried out by NEMO's executive board.

### ABOUT THE PROGRAMME

The leading principle of NEMO's activities for members is to empower the network to help professionalize museum work through exchanging and discussing with colleagues from other countries. The aim of a training course is to build on the capacity of museum organisation staff members and museum professionals through condensed training sessions.

Participants will be reimbursed their travel, accommodation and subsistence costs through a lump sum of 500 Euro. The sum can only be transferred AFTER the Training Course and with a proof of participation and a feedback of the activity.