

DCDC Conference at a glance

Monday 27 November (Day 1)				
15:00 - 17:00	Workshop - IWM North	16:15 - 17:45	W3: More than knowledge transmission: developing a skills-based model for engagement work with schools	
	Workshop - Archives+, Central Library		Funders marketplace	
	Workshop - John Rylands Library	17:45 - 18:30	Informal networking drinks - Quay Bar	
18:30 - 22:00	Pre-conference drinks reception - Compass Room, The Lowry	19:00 - 23:00	Conference Dinner - IWM North	
Tuesday 28 November (Day 2)		Wednesday 29 November (Day 3)		
08:30 - 09:15	Registration	08:30 - 09:15	Registration	TNA Breakfast briefing
09:15 - 10:15	Introduction by David Prosser, RLUK	09:15 - 10:15	Welcome by Valerie Johnson, TNA Keynote - Mike Jackson, North Somerset Council	
	Opening keynote Geoffrey Crossick, SAS, University of London	10:15 - 10:45	Morning break	
10:15 - 10:45	Morning break	10:45 - 12:15	P7. Heritage and the human experience: hidden voices, social cohesion and diversity	
10:45 - 12:15	P1. Measuring the cultural value of collections and partnerships		P8. The impact of special collections in academic research partnerships	
	P2. Impact of the archive, library and museum sectors on communities of academic practice		W4: Yes we can! Working with your communities to preserve digital collections for the future	
	W1. What difference does it make? Creative methodologies for sustainable partnership building		Sponsor presentations	
	Funders marketplace	12:15 - 13:15	Lunch - Quay Bar	
12:15 - 13:15	Lunch - Quay Bar	13:15 - 14:00	Closing keynote TBC	
13:15 - 14:00	Keynote Shân MacLennan, Southbank Centre	14:00 - 14:15	Room changeover	
14:00 - 14:15	Room changeover	14:15 - 15:45	P9. Curating collections: the cultural, social, and economic value of collecting	
14:15 - 15:45	P3. Evidencing value, impacts and benefits of archive and library services		P10. Opening up collections through digital technology and online toolkits	
	P4. Preserving and reflecting voices of conflict, dissent, and displacement		W5: Archives Revealed: Creating access, enabling possibilities	
	W2: RLUK Special Collections workshop	15:45 - 16:15	Afternoon break	
	Funders marketplace	15:45 - 16:15	Afternoon break	
15:45 - 16:15	Afternoon break	16:15 - 17:45	P11: New audiences for historical science archives	
16:15 - 18:00	P5. Engaging communities: crowdsourcing, creative spaces and cultural cohesion		P12. The politics of collections: advocacy and institutional support	
	P6. Engaging audiences with real and imagined cultural environments		W6: Exploring engagement of communities through collaborative practice	

Monday 27 November

Day 1

Time	Session	Location
15:00 - 17:00	Workshop :: Successful partnerships: A practical guide	Archives+
	Workshop :: Audience development at the John Rylands Library: Working hard to establish relevance with special collections	John Rylands Library
	Workshop :: Difficult Conversations – Creating relevant and responsive public engagement opportunities about past conflict and the contemporary world	IWM North
18:30 - 22:00	Pre-conference drinks reception	Compass Room, The Lowry

15:00 - 17:00

Pre-conference workshops

Please note that places at each workshop are limited, and tickets will be offered on a first-come, first-served basis.

Successful partnerships: A practical guide

Venue: Room F12, Friends' Meeting House, 6 Mount Street, Manchester, M2 5NS

This will be an interactive session featuring workshops, discussions and practical exercises. Since 2012, Manchester Libraries and Archives Service has been the lead organisation for two new partnerships: Archives+ and Greater Manchester Archives and Local Studies Partnership. Learn from our experience, with a chance to discuss successful approaches to partnership working, strategic management and achieving outcomes for customers.



MANCHESTER
CITY COUNCIL

Audience development at the John Rylands Library: Working hard to establish relevance with special collections

Venue: Christie Room, John Rylands Library, 150 Deansgate, Manchester

The John Rylands Library houses the University of Manchester's Special Collections within an amazing neo Gothic building in the heart of Manchester. Over the past two years our audience-focussed approach to everything we do has helped us to establish our relevance.

At this workshop we will share with you the tools we've used to answer these questions:

- Who are our 'core' and 'keep warm' audiences and how can we shape our programme to make us relevant to them?
- What is our identity and how does that speak through what we do?
- What interpretation skills do we need?
- What partnerships should we develop to enhance our offer?
- How do we evaluate what we do to show it has worked?

Our session will be interactive so please come with some ideas/examples of the following from your own organisation:

- What is your identity?
- How does that come across?
- Who are your audiences?
- How do you know you are relevant?
- Examples of interpretation from your organisation or one you aspire to be like

MANCHESTER
1824

The University of Manchester

15:00 - 17:00

Pre-conference workshops

Difficult Conversations – Creating relevant and responsive public engagement opportunities about past conflict and the contemporary world

Venue: IWM North, Trafford Wharf Rd, Stretford, Manchester, M17 1TZ

2017 marks IWM's centenary. IWM was founded to collect and display material as a record of everyone's experiences, civilian and military, during the First World War and to commemorate the sacrifices of all sections of society. One hundred years later, we aim to be as relevant as we were in 1917. Considering case studies from our recent programmes, we will lead discussion of how public engagement and learning programmes can be responsive to current events, shifting media, and new technologies while contributing to, and driving, public debate grounded in research, sites, collections, and stories from 100 years of conflict. This workshop will explore the challenges of working to facilitate difficult conversations about the causes, course and consequences of past and contemporary conflict and its relevance to all our lives.



18:30 - 22:00

Pre-conference reception



Pre-conference drinks reception

Venue: Compass Room, The Lowry, Salford Quays

The pre-conference reception is an opportunity for you to get to know your fellow delegates before the conference. Join us in the Compass Room at the Lowry for drinks, good food and good company.

The cost of the reception is £25 + VAT + Eventbrite fee and will need to be booked in addition to your conference ticket.

Tuesday 28 November

Day 2

Time	Session	Location
08:30 - 09:15	Registration	Quay Bar
09:15 - 10:15	Introduction by David Prosser, Executive Director, RLUK Opening keynote Geoffrey Crossick, School of Advanced Study	Quay Theatre
10:15 - 10:45	Room changeover	
10:45 - 12:15	P1: Measuring the cultural value of collections and partnerships	TBC
	P2: Impact of the archive, library and museum sectors on communities of academic practice	TBC
	W1: What difference does it make? Creative methodologies for sustainable partnership building	Hexagon Room
	Funders marketplace	Studio 3
12:15 - 13:15	Lunch	Quay Bar
13:15 - 14:00	Keynote - Shân MacLennan, Southbank Centre Chaired by Isobel Hunter, Head of Archive Sector Development, TNA	Quay Theatre
14:00 - 14:15	Room changeover	
14:15 - 15:45	P3: Evidencing value, impacts and benefits of archive and library services	TBC
	P4: Curative collections: preserving and reflecting voices of conflict, dissent, and displacement.	TBC
	W2: RLUK special collections workshop	Hexagon Room
	Funders marketplace	Studio 3
15:45 - 16:15	Afternoon break	Quay Bar
16:15 - 18:00	P5: Engaging communities: crowdsourcing, creative spaces and cultural cohesion	TBC
	P6: Engaging audiences with real and imagined cultural environments	TBC
16:15 - 17:45	W3: More than knowledge transmission: developing a skills-based model for engagement work with schools	Hexagon Room
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17:45 - 18:30	Informal networking drinks	Quay Bar
19:00 - 23:00	Conference Dinner	IWM North

Funders Marketplace



This is a practical event around the funding of collections which brings together funders and professionals from cultural heritage organisations, such as archives, museums and libraries, to discuss prospective funding opportunities and ideas for enhancing and strengthening collections across the country and beyond. More specifically, interested delegates will have the chance to learn about current funding opportunities, pitch their ideas directly to funders and get expert advice in short one-to-one sessions. Through DCDC17, we hope that these conversations, which started as part of the RLUK Special Collections Programme, will reach a wider audience that could potentially benefit from them.

Further details TBC.

09:15 - 10:15 :: Quay Theatre

Opening keynote



Professor Geoffrey Crossick

Distinguished Professor of Humanities, School of Advanced Study, University of London

Professor Geoffrey Crossick is Distinguished Professor of Humanities in the School of Advanced Study at the University of London. He was previously Vice-Chancellor of the University of London (2010-12), Warden of Goldsmiths, University of London (2005-10), and Chief Executive of the Arts and Humanities Research Board (2002-05) which he led through its transformation into a full research council.

He was Director of the AHRC's Cultural Value Project, which was established to explore the benefits of arts and cultural engagement to individuals and society, and the methods by which those can be understood and evidenced. The project's substantial report was published in 2016.

He has written and spoken extensively in the UK and internationally on higher education and research strategy, on the importance of the arts and humanities, and on the creative and cultural sectors. He is the author of a major report for HEFCE on 'Monographs and Open Access' (2015). He is Chair of the Crafts Council, the development agency for contemporary craft, and amongst other roles is a member of the governing Boards of the Courtauld Institute, the Horniman Museum and the National Film & Television School; Chair of the Board of the Arts & Humanities Research Institute of Trinity College Dublin; and a member of the DCMS Science Advisory Council.

Professor Crossick is by academic discipline a historian, and his main area of research has been the urban social history of 19th and 20th century Britain and continental Europe, including work on the petite bourgeoisie of shopkeepers and master artisans. His academic career involved appointments at the Universities of Cambridge, Hull and Essex. He has written or edited 7 books and written over 40 articles in learned journals and other collections. He is an Honorary Fellow of Emmanuel College, Cambridge; Goldsmiths, University of London; and the Courtauld Institute.

Presentation: Thinking about the value of culture, thinking about the value of collections

The way we discuss the value of arts and culture has come to concentrate on advocacy for public funding and arguments that might resonate with the government of the day. The consequence has been to narrow the areas of value highlighted and the evidence deployed, and has failed to satisfy practitioners in arts and culture. Drawing on the work undertaken for the AHRC Cultural Value Project, this keynote will argue for a broader approach to the forms of cultural experience and the areas of benefit explored, for a more realistic approach to evidence, and a broader set of tools for capturing cultural value. It will reflect on how these conclusions might be helpful for understanding the value of museums, archives, heritage and their collections.

10:45-12:15

P1. Measuring the cultural value of collections and partnerships

This panel will address how the use of data and evaluation frameworks can be utilised to measure and visualise the cultural value of physical and digital collections, and their use in informing future collaborations across the academic and heritage sectors.

Chaired by TBC

Mapping Museum Social 'Ecosystems'

Natalia Grincheva, Research Fellow, Transformative Technologies Research Unit, University of Melbourne

This presentation will introduce a new dynamic web application that can map and visualise museum "soft power," understood as a symbolic power to attract tourists, investments, and international opportunities for institutional growth and community development. Designed in cooperation with leading museums in Melbourne, including the National Gallery of Victoria (NGV), Melbourne Museum, and the Australian Centre for the Moving Image (ACMI), the project brings together academic expertise, museum professionals, and policy makers to explore how museums can drive local tourism, contribute to urban development, and serve as important actors in developing international relations.

Wikimedia, Collections and Communities: Engaging with new audiences through open knowledge

Lucy Crompton-Reid, Chief Executive, Wikimedia UK

Wikimedia UK is the national charity for the global Wikimedia movement, and our vision is of a more tolerant, informed and democratic society through open knowledge. This presentation will respond to the theme of Heritage and the human experience, drawing on the charity's partnerships with the cultural heritage sector to diversify content and contributors on open knowledge projects such as Wikipedia, Wikimedia Commons and Wikidata. The case studies shared will highlight the ways in which working with Wikimedia UK can increase public engagement with cultural heritage collections and realise academic impact by extending the reach of heritage research to a broader audience.

Collections as tools for collaboration between librarians and digital humanities scholars

Christina Kamposiori, Programme Officer, RLUK

This paper is based on the outcome of the RLUK project 'Research Libraries and Digital Humanities Tools' and its goal is to highlight the role of collections as valuable tools for collaboration between librarians and researchers in the field of digital humanities.

Our survey and case study results revealed that research library professionals often engage in collaborative digital humanities activities which have institutional collections at their heart. Examining the conditions of these collaborations will help us demonstrate the importance of collections and discuss opportunities to further the offerings of research libraries which will increase the effect of collections on scholarship.

10:45-12:15

P2. Impact of the archive, library and museum sectors on communities of academic practice

- Katherine Bond, Director, Cultural Institute, King's College London
- Kirstie Hewlett, Researcher, Policy and Cultural Institutes, King's College London, and Project Support Officer, British Library
- Kate Dunton, Collaborative Teaching, Research and Learning Manager, Cultural Institute, King's College London
- Heather King, Department of Education, King's College London

Since the introduction of 'impact' to the Research Excellence Framework, universities have begun gathering data to measure the value of research beyond academia. But the reciprocal impact that the enabling partnerships have had on furthering research are rarely captured. This panel explores the role that the archive, library and museum sector plays in communities of academic practice. After surveying how impact within the sector was reported in REF 2014, we will present a case study of a major collaborative innovation project at King's, 'My Primary School is at the Museum', followed by a closing reflective dialogue through a 'flipped Q&A'.

The Representation of Archives, Libraries and Museums in REF 2014

'Historical archives' and 'museums and exhibitions' were among sixty recurring themes described in REF 2014. This paper considers how impact in these two areas was reported, and raises some inherent limitations of the exercise in capturing cross-sector collaboration.

Case Study: My Primary School is at the Museum

This ground-breaking initiative, brokered and supported by the Cultural Institute, saw four primary schools moving into their local/regional museum for a month. Delivered by members of the project teams, this paper considers the impact of the project for the researchers involved, and the research community more widely.

Flipped Q&A: Should researchers do more to capture and report the value of the sector?

Flipping the usual format of the audience asking the panel questions, we will start by asking the audience how well their sector currently articulates the vital role it plays in supporting cutting-edge British research in ways that go beyond providing access to archives and collections, and what this might mean in terms of presenting their own 'value' to the economy and society.

10:45-12:15

W1. What difference does it make? Creative methodologies for sustainable partnership building

Paddy McNulty, Director/Culture Museums Heritage Consultant, Paddy McNulty Associates
Sophie Duncan, Deputy Director, NCCPE

This interactive workshop shares a proven methodology that will help archive, library, museum and academic professionals to run effective partnership building sessions with representatives from other sectors. Drawing upon learning from the Arts Council funded MUPI project, the session introduces delegates to the MUPI Match process; encourages them to think about how it could be applied in their own settings; provides opportunities for participants to extend their repertoire of networking and facilitation techniques; builds confidence in engaging with and facilitating events; and explores ways to stimulate new ideas and unlock the potential for partnership beyond 'the usual suspects'.



13:15-14:00 :: Quay Theatre

Keynote speaker



Shân MacLennan

Deputy Artistic Director, Southbank Centre

Shân MacLennan has worked at Southbank Centre since 1992. She is now Deputy Artistic Director, a role she has held since January 2015. Her first job was in the Education department and since then she has worked at weaving learning for all into the fabric of the organisation. A cornerstone of this work has been her leadership of the Southbank Centre's heritage and archive work both as a physical collection of materials to be cared for and preserved and the blueprint for the organisation's values and its development. With the recently constructed Archive Studio as the focal point, the archive is now available to be enjoyed, examined and added to

by people of all ages and all backgrounds more than ever before.

Shân's first job was in Edinburgh in the 1980s where she was part of the group who founded The Collective Gallery before moving on to arts development roles in North Wales and Hampshire. She led the Arts Outreach team for Southampton City Council before taking up her role at Southbank Centre. She has degrees from the Universities of Bristol and Edinburgh.

Presentation: The Telepathy of Archives

I've borrowed this title from Susan Howe, American poet, scholar, essayist and critic. I like it – and the mysterious, poetic book it describes – because it suggests that Archives are a living entity, a conduit between past and future, between reality and dreams; a thread which links individuals across time and geography and allows them to get to know each other for the benefit of future generations. My work at Southbank Centre has been based on an encounter with our archive which is as real as a meeting with another human being. In my talk, I'm going to explore the nature of this relationship and I'm going to consider the possibility that it is through the intimate exploration of a carefully preserved and inclusive history that we can truly imagine and go on to build the future.

14:15-15:45

P3. Evidencing value, impacts and benefits of archive and library services

Chaired by Michael Moss, Northumbria University

Demonstrating the value, impacts and benefits of archive and library services demands reliable evidence that makes a compelling case to funders, to policy makers and the public. While significant studies exist that demonstrate the value of culture and cultural heritage, few studies examine the value of documentary heritage socially or economically.

The panel will explore how qualitative and quantitative methods can be deployed to explore value, impacts and benefits of archive and library services. Three studies will:

- explore the 'value added' archives offer to public inquiries;
- challenge the cost and benefits of commodifying content; and,
- discuss the critical use of data to evidence decision making and resource allocation for Oxford's Bodleian's libraries.

Nancy Bell, Visiting Scholar, Northumbria University

Public value has been defined as a 'way of thinking about, articulating, and (ideally) increasing the value of the services provided by public agencies. In recent years a number of high profile public inquiries such as Hillsborough stadium disaster and child sex abuse investigations across the UK and Ireland are only possible because the archival record, the raw data for these investigations, has been preserved. Imagine the loss of trust in the public realm, and the rule of law without the evidence base? We need to demonstrate the public value of this information, and no better time as we live in a world where the rule of law is challenged and individuals and groups are under threat. Understanding the public value of the archival record to public inquiries will be presented.

David Thomas, Visiting Professor Northumbria University iSchool

One method for determining the value of a service is contingent valuation which is normally measured by the willingness of people to pay. Archives are provided free of charge in the UK and so willingness to pay is currently determined by the use of surveys. This paper, based on extensive research in the family history community, will explore whether using the subscriptions paid by users of the large family history companies (Ancestry and FindMyPast) as well as the membership fees of subscription libraries, coupled with the royalties paid by the companies to archives can be used as a measure of value.

Frankie Wilson, Head of Analytics and Secretariat, Bodleian Libraries

Frankie Wilson will use the example of the Bodleian Libraries to challenge those who believe it is too difficult to evidence the value, impacts and benefits of archive and library services. Since her arrival five years ago, Frankie has been mandated to create a 'culture of assessment' in the Libraries. Although not easy to achieve, and by no means yet complete, this culture change has resulted in the use of evidence for decision-making, advocacy, and evidence of impact by the Bodleian Libraries.

14:15-15:45

P4. Curative collections: preserving and reflecting voices in conflict, dissent, and displacement

This panel will explore the role our organisations can take in preserving and presenting collections concerned with, or at risk from, conflict and trauma, and the political, ethical and emotional challenges that emanate from such a task.

Chaired by TBC

The Endangered Archives Programme: digitising vulnerable material around the world

Jody Butterworth, EAP Curator, British Library

Archives around the world can be at risk due to general neglect, poor storage or damaging environmental conditions; they can also be at danger due to wanton destruction. An increasing threat to documentary heritage is through globalisation, which often results in homogenisation and the loss of cultural traditions. The Endangered Archives Programme, which was set up in 2004, tries to address these issues. It has currently supported over 300 projects in 90 countries worldwide, resulting in 6 million images and 25 thousand sound tracks available online via the British Library website for the benefit of researchers worldwide.

Crossing the Minefield: The Easter Rising and its commemorative impact

Estelle Gittins, Assistant Librarian (Manuscripts), the Library of Trinity College Dublin

In 2016 Ireland commemorated the centenary of the 1916 Easter Rising, a divisive conflict which preceded the birth of an independent nation. Historical collections were central to the commemoration on a national, local and personal level.

This presentation explores the minefields navigated in commemorating a history with enduring political resonances. This presentation will examine the initial, and longer term, impact of the 'Changed Utterly' commemorative project developed by the Library of Trinity College Dublin. It will also take a look at how the unprecedented nation-wide focus on the value of history and culture resulted in an increase in public awareness and welcome political recognition.

Back to the future: Archives, digitisation, and storytelling in times of conflict

Jane Bramwell, Head of Library, Archive and Collection Access, Tate

Hannah Barton, Project Coordinator for the Archives & Access Project, Tate

Archives are preserved for the generations: they enrich society intellectually, culturally and economically, cultivating an understanding about past and contemporary moments alike.

Today, digitally accessible archives have a huge potential to inspire and inform. But beyond publication, what can be done to ensure that digitised collections are accessed?

This paper identifies the practicalities of providing digital access to archives, and in reference to the archives of three individuals who lived during the tumultuous 1930's and 1940's, considers how storytelling can foster engagement with cultural histories: situating the social and artistic significance of historic contributions whilst exploring how archives can resonate today.

14:15-15:45 :: Hexagon Room

W2. RLUK Special Collections workshop

Led by RLUK's newly formed Special Collections Leadership Network this workshop uses interactive exercises to explore methodologies and ideas for attracting, developing and nurturing both new and existing special collections audiences. With a focus on establishing and developing relationships across the research, teaching and public audience networks, delegates will look to capture new ways of working, communicating and positioning in order to offer more opportunities to a wider range of users wishing to experience, learn from and work with objects, archives and library print collections across the UK. The workshop follows a previous workshop 'Audiences: who do we think they are?' and forms part of RLUK's development work towards an audience focussed strategy for special collections.



16:15-18:00

P5. Engaging communities: crowdsourcing, creative spaces and cultural cohesion

This panel will look at four projects that have used digital and physical spaces to engage with their communities, bringing together new and existing audiences in joint conversation and unveiling hidden and diverse voices within their collections.

Lost in the crowd: building and managing communities of interest

Karl Magee, University Archivist, University of Stirling

Is the reading room still the central focus of an archives service? Today our users are as likely to engage with our collections through social media as visit the searchroom in person. Patterns of use and methods of engagement with archives are changing. This paper will look at the challenges of connecting with new audiences, both physical and virtual. It will draw on recent experiences at the University of Stirling including the Peter Mackay Archive crowdfunding project, which raised funds to support the cataloguing and digitisation of a new collection of material relating to Southern African history.

Spreading the Word – Creative social impact work with schools

Robin Johnson, Education Consultant & Honorary Lecturer, Cadbury Research Library, University of Birmingham

Jhinuk Sarkar, Freelance Illustrator & Artist

As part of the Esmée Fairbairn Collections Fund project “Spreading the Word”, the Cadbury Research Library worked with freelance illustrator and artist, Jhinuk Sarkar and two local Birmingham primary schools to create “amazing manuscripts” based on collections of middle eastern hand-written documents in the designated Mingana collection held by the University of Birmingham. This paper outlines the innovative techniques employed by the CRL and Jhinuk to not only create beautiful artwork, but also the methods used to enable a socially and culturally inclusive project.

Our Collections Our Memory: National Library of Scotland at Kelvin Hall

Ruth Washbrook, Moving Image and Sound Collections Manager, National Library of Scotland

Gill Hamilton, Digital Access Manager, National Library of Scotland

In September 2016, National Library of Scotland opened a new facility at Kelvin Hall in Glasgow. The centre is a contemporary, state-of-the-art facility showcasing the Library's moving image and digital collections, in a welcoming and engaging public space, using innovative digital technologies that are integrated in a complementary way. Our presentation will outline why the Library opened a facility in Glasgow away from its traditional home in Edinburgh, explain the underlying design principles, describe technologies used to showcase collections and engage visitors, and present the evidence we have on how the collections are impacting people's lives and communities.

Oxford Alternative Stories: Diversifying the University voice

Victoria McGuinness, TORCH Business Manager, University of Oxford

Jess Suess, Digital Projects Manager, Oxford University Museums Partnership

Ted Koterwas, Team Lead, Web and Mobile Applications, University of Oxford

TORCH (The Oxford Research Centre in the Humanities) and the Pitt Rivers Museum have been working collaboratively to develop a mobile platform that allows them to ‘crowdsource’ content from the collections. We are diversifying the voices heard by including source communities, students, researchers to create content that can engage and connect the public with that research. This paper will share some of the challenges in crowdsourcing this kind of content and reflections of using research content to connect and have impact on new audiences, as well as the opportunities to be a pathway to impact for research.

16:15-18:00

P6. Engaging audiences with real and imagined cultural environments

The use of technology to create immersive, interactive and entertaining audience experiences is a key emerging trend within the cultural economy. This panel will look at four examples of these projects, from escape rooms to 3D visualisations.

Chaired by Christina Kamposiori, Programme Officer, RLUK

Remembrance of things past: recreating the lost world of medieval pilgrimage to St Thomas Becket in Canterbury

Louise Hampson, Research & Impact Officer, Centre for the Study of Christianity & Culture, University of York

The Centre for the Study of Christianity & Culture has recently completed a three-year AHRC funded research project, 'Pilgrimage and England's Cathedrals, past and present', within which we have digitally-modelled the four Becket sites within Canterbury Cathedral with which pilgrims would have interacted. Using detailed archival research and animation techniques, we have been able to interrogate the evidence and test hypotheses regarding actual spaces and practice, as well as recreate the rich visual experience of being a pilgrim in that space for the public. This paper presents the processes in the production of those models and the models themselves.

Night at the Library: escape rooms and opening up library collections

Matthew Shaw, School of Advanced Study, University of London

As the revival and adaption of the TV show Crystal Maze demonstrates, 'escape rooms' are having a cultural moment, as well as being experimented with by libraries, archives and museums as a way of opening up their collections to a wider audience. Drawing on the Institute of Historical Research's experiences of developing and hosting 'Night at the Library: Books of Hope and Fear' in November 2016 as part of the Being Human Festival of the Humanities, this paper will reflect on the opportunities and challenges offered to cultural organisations by exploring a playful engagement with their collections and build environment.

Traces/Olion: a 'subtle mob' for National Museum Wales

Sara Huws, Amgueddfa Cymru – National Museum Wales

Dafydd James, Head of Digital, Amgueddfa Cymru – National Museum Wales

Alison John, Producer, yellobrick

Jenny Kidd, School of Journalism, Media and Cultural Studies, Cardiff University

'Traces is part story, part game, and part meditation. It is a narrative composition inspired by the St. Fagans site, and a partnership project between Cardiff University, Amgueddfa Cymru – National Museum Wales and creative marketing and street games company yellobrick. This project will introduce Traces and offer reflections on the partnership and impact work that has been going on around it.'

Charles Booth's London: imagining the Victorian metropolis

Neil Stewart, Digital Library Manager, London School of Economics and Political Science

Charles Booth's London is a newly redeveloped website which makes available LSE Library's Charles Booth archive. The archive contains the famous Poverty Maps and Police Notebooks, which together provide a richly evocative picture of Victorian London in all its contrasting poverty and wealth. The presentation will describe the project to create Charles Booth's London, including the technical challenges of associating maps and archives in a website, and the efforts to make its contents accessible to a wide set of audiences. The presentation will feature a live demonstration of the site to illustrate these technical, design and accessibility features.

16:15-17:45

W3. More than knowledge transmission: developing a skills-based model for engagement work with schools

Sarah Price, Head of Engagement and Learning, Culture Durham | Durham University

Many museums, archives and special collections libraries are now offering learning activities for schools. Understandably, most of these focus on increasing understanding of a particular topic in line with the demands of the new National Curriculum. The model used by the Culture Durham Learning Team in their education sessions, however, also seeks to embed the development of research skills in the belief that is an equally valuable lesson. This practical workshop will include an introduction to the work of the team and a number of hands-on activities that demonstrate how the model works in practice for a range of ages.

17:45-18:30

Informal networking drinks

The Quay Bar at The Lowry will be open for drinks should delegates wish to network and purchase refreshments ahead of the conference dinner.

19:00-23:00

Conference dinner

Conference delegates are warmly invited to join us at the conference dinner, to be held at the Imperial War Museum North, located just across the water from The Lowry. The dinner is an opportunity to dine and network with colleagues amongst the fabulous exhibits of IWM North.

The dinner will consist of a three course meal with wine. The cost of the dinner is £50 + VAT + Eventbrite fee and will need to be booked in addition to your conference ticket.



Wednesday 29 November

Day 3

Time	Session	Location
08:30 - 09:15	Registration	Quay Bar
	The National Archives Breakfast Briefing	Compass Room
09:15 - 10:15	Welcome to new and returning delegates by Valerie Johnson, Head of Research and Collections, The National Archives	Quay Theatre
	Keynote - Mike Jackson, North Somerset Council	
10:15 - 10:45	Morning break	
10:45 - 12:15	P7. Heritage and the human experience: hidden voices, social cohesion and diversity	TBC
	P8. The impact of special collections in academic research partnerships	TBC
	W4. Yes we can! Working with your communities to preserve digital collections for the future	Hexagon Room
12:15 - 13:15	Lunch	Quay Bar
13:15 - 14:00	Keynote - TBC Chaired by TBC	Quay Theatre
14:00 - 14:15	Room changeover	
14:15 - 15:45	P9. Curating collections: the cultural, social, and economic value of collecting	TBC
	P10. Opening up collections through digital technology and online toolkits	TBC
	W5. Archives Revealed: Creating access, enabling possibilities	Hexagon Room
15:45 - 16:15	Afternoon break	Quay Bar
16:15 - 17:45	P11. New audiences for historical science archives	TBC
	P12. The politics of collections: advocacy and institutional support	TBC
	W6. Exploring engagement of communities through collaborative practice	Hexagon Room

08:30-09:15 :: Compass Room

The National Archives Breakfast Briefing

Archives at the cross-roads: the disruptive digital archive

John Sheridan, Digital Director at The National Archives, will discuss the complexities of the digital challenge facing the archives sector in conversation with Geoff Browell, Head of Archives Services at King's College London. Using the recent release of The National Archives' own Digital Strategy as a starting point, John will explore the necessity of a revolution in archival practice, as well as the issues that are currently being encountered as archives strive to acquire, preserve, and present born-digital collections.

09:15-10:15 :: Quay Theatre

Keynote speaker



Mike Jackson

Chief Executive, North Somerset Council

Mike Jackson has been Chief Executive at North Somerset Council since November 2013, helping lead the Council in maintaining performance, while meeting rising expectations with less resource. Mike is working with partners on public service integration, digital transformation and in maximising jobs and economic opportunity for North Somerset – including a university in Weston, part of an exciting new vision for the regeneration of the town. Culture is central to that vision, and North Somerset is using the Dismaland legacy to help drive a fundamental re-positioning of Weston – as a dynamic major urban centre by the sea.

Before moving to North Somerset, Mike had been Director of Environment, Transport and Development, at Norfolk County Council. Prior to that, Mike had been Deputy Chief Executive at Nottingham City Council, following a career in the civil service – working in the Government Office for the East Midlands, Department of Transport/Department of the Environment, Transport and the Regions, Cabinet Office and English Partnerships.

Presentation: Weston after Dismaland – Banksy and Beyond

This is a story about the power of art. About a contemporary art exhibition conceived, planned and built in secret, that became a global media phenomenon and catalyst for the regeneration of Weston-super-Mare. And how North Somerset is using that to help drive a fundamental re-positioning of Weston - as a dynamic, major urban centre by the sea. Forget what you thought you knew about Weston - this is the birth of 'Weston urban cool'!

10:45-12:15

P7. Heritage and the human experience: hidden voices, social cohesion and diversity

This panel will look at three projects that have uncovered the hidden voices of minority groups within UK archives, and the different ways in which they have made them heard to both established researchers and wider audiences.

Chaired by TBC

Queer City: Recreating the 1930s Caravan Club

Rowena Hillel, Education and Outreach, The National Archives

Victoria Iglowski, Diverse Records Specialist, The National Archives

Emma King, London Creative Programme Co-ordinator, National Trust

In February-March 2017 The National Archives and the National Trust collaborated on 'Queer City: London Club Culture 1918-1967', a ground-breaking project to mark 50 years since the passing of the 1967 Sexual Offences Act. The project combined archival documents, a recreated club space which opened for a month, immersive performances, and community-led tours that brought to life the 1930s queer-friendly venue, The Caravan.

The project met with critical and public acclaim from sector peers and in the media, and tested a new model for connecting collections with communities. The panel session considers the project from three angles: (i) the role of the archives in inspiring and developing the project; (ii) the role of the producer-designer in interpreting those collections, and; (iii) how the wider programme of events was created and received by the communities it sought to engage.

The 'Testifying to the Truth' Project: Rethinking Online Access to Holocaust Testimony

Toby Simpson, Head of Digital, The Wiener Library

Jessica Green, Digital Asset and Web Manager, The Wiener Library

The Wiener Library for the Study of the Holocaust and Genocide's Digital Team will present their 'Testifying to the Truth' project, which aims to shine light on the valuable and under-utilised testimonies of persecuted minorities during the Holocaust. The work of Holocaust survivors has played an important educational role across communities in the UK, but in-person visits are becoming increasingly impossible. To keep their voices alive and help more people around the world bear witness, the Library is working to translate, digitise, and make freely accessible online their rare collections of early Holocaust testimony.

Hearing Hidden Voices: Enabling discovery of disability history in UK archives

Beth Astridge, Consultant Archivist, Accentuate UK History of Place Project

Kerry Massheder-Rigby, History of Place Project Coordinator, Museum of Liverpool

History of Place is a nationally significant social history programme investigating 800 years in the lives of deaf and disabled people in relation to eight built heritage sites. The project has revealed that the voices of deaf and disabled people continue to be hidden in the archive record. This presentation will focus on ways of ensuring the voices of deaf and disabled people are included in archive collections, how we can make archives more accessible for all, and why it is important that deaf and disabled people play an integral role in the interpretation of archive collections about disability.

10:45-12:15

P8. The impact of special collections in academic research partnerships

This panel will address the broader social and cultural impact of academic research through partnerships with heritage organisations, and the potential of collections to fulfil the assessment criteria for the Research Excellence Framework (REF).

Chaired by Fiona Bradley, Deputy Executive Director, RLUK

Research impact in cultural and academic partnerships: historians and the National Trust

Hannah Barker, Professor of British History, University of Manchester

Sasha Handley, Senior Lecturer in Early Modern History, University of Manchester

The research impact agenda in British Higher Education has provided universities and researchers with a powerful impetus to demonstrate the value of their research outside academia. At the same time, organisations such as the National Trust are beginning to explore how embedding academic research into their interpretation and programming can both improve visitor experiences, deepen engagement, and attract more diverse audiences. This presentation discusses two very different collaborative projects in the north of England which bring together the National Trust's sites and collections and historians researching sleep in the seventeenth and eighteenth centuries and domestic space and the 'household family' in the early industrial revolution.

Museums on Prescription: Evaluating the effects of cultural heritage on mental wellbeing and social inclusion in a large-scale social prescribing project for older adults

Linda JM Thomson, Senior Research Associate, UCL Culture University College London

Museums on Prescription is a large-scale, three-year research project (2014-17) conducted by University College London and Canterbury Christ Church University with museum, health and social care, and third sector partners in central London and Kent. The project established innovative, experiential, museum-based programmes for older adults at risk of social isolation. Objectives were to assess improvements in mental wellbeing and social inclusion through museum participation using robust quantitative and qualitative methods. The project was informed by an extensive review of social prescribing schemes (e.g. arts on prescription, exercise referral) referring patients with social, emotional or practical needs to non-clinical, community services.

One ring to rule them all? Evaluating the multi-faceted impact of university archives and special collections

Jessica Lutkin, Research Impact Officer (Arts & Humanities), University of Reading

University archives and special collections are significant features of an institution, yet are renowned for being challenging to evaluate because of their varied functions, answering to different funders, governors and end-users. This presentation questions whether it is possible to evaluate the impact of a university archive or special collection so that it answers all the demands of different evaluation criteria of (for example) the REF, ILAF, university executive boards, and the public. The University of Reading's archives and special collections will be used as case studies to highlight how this can and will be achieved.

10:45-12:15 :: Hexagon Room

W4. Yes we can! Working with your communities to preserve digital collections for the future

Sarah Mason, Digital Preservation Specialist – Outreach and Training (Polonsky Fellow), Bodleian Libraries, Oxford
Lee Pretlove, Digital Preservation Specialist – Outreach and Training (Polonsky Fellow), Cambridge University Library

Intended to be an interactive learning experience, this workshop will encourage delegates to learn how to get their communities involved with the early stages of digital preservation. Crammed with practical hints, tips and advice this workshop will explain the ideas behind digital preservation, bust digital recordkeeping jargon and then practically demonstrate the basic steps involved with curating digital materials at the early stages of their life. This workshop will instil confidence in delegates when reaching out to the public and make them consider how their digital collections can be kept for future generations.



13:15-14:00 :: Quay Theatre

Keynote speaker



Nancy E. Gwinn

Director, Smithsonian Libraries

Dr. Nancy E. Gwinn is the director of the Smithsonian Libraries. She is a recognized leader in international librarianship and in building collaborations and partnerships. During her tenure, the Libraries initiated and became the lead partner in establishing the international digital Biodiversity Heritage Library and administering the program's secretariat. She is the immediate past chair of the BHL Members Council.

Gwinn has been a member of the governing board of the International Federation of Library Associations and Institutions and chair of its Professional Committee. She is currently chair of the IFLA Management and Marketing Section and a consultant to the IFLA Leadership Development Programme.

A former Fulbright scholar at the University of Oxford, Gwinn holds a doctorate in American civilization from George Washington University, a master in library science from the University of Michigan and a bachelor of arts from the University of Wyoming. She has been named a Distinguished Alumna of the University of Michigan School of Information and of the University of Wyoming, which also awarded her an honorary doctorate in 2013.

14:15-15:45

Pg. Curating collections: the cultural, social, and economic value of collecting

This panel will look at the ways in which creative collecting choices can enhance the social, cultural and economic value of collections, and increase the diversity of the communities and voices represented by the heritage sector.

Chaired by TBC

Collecting Life: Acquisition of a Refugee's Life Jacket from Lesvos

Bryan Sitch, Deputy Head of Collections, Manchester Museum

The acquisition of a refugee's life jacket by Manchester Museum as part of its ambitious Collecting Life project is aimed at reinvigorating collecting by museums in a time of austerity. This paper offers a case study of the collecting of a life jacket abandoned by a refugee on the island of Lesvos and shows how digital media may be used to document the context of such acquisitions and to engage the museum audience. This work requires curators to diversify their skill set, as well as working outside traditional curatorial and disciplinary boundaries and it offers exciting new opportunities for engagement.

Building Happy Bridges: Using partnerships to bring the Cusichaca Archive to London University

Caroline Kimbell, Associate Director, Commercial Licensing and Digitisation, Senate House Library, University of London

When UCL archaeologist Anne Kendall crossed the Urubamba in Peru in 1977 she little suspected that a shipping container would one day house the records of 40 years of literally ground-breaking research into Inca infrastructure which her expedition had begun. Through reconstructing irrigation canals, and researching ethno-botany and pottery, the Cusichaca Trust is responsible for revitalising a high-Andean valley and the university where it began is today using a 3-way partnership to process, accession and secure the archive of that work. This case-study will explore how teaching and commercial partnerships can raise REF scores, achieve global impact and generate revenue.

Coming in from the Cold: Narrowing the gap between community engagement and collection development

Jennie Vickers, Research Associate, Ahmed Iqbal Ullah Education Trust

Hannah Niblett, Collections Access Officer, Ahmed Iqbal Ullah Race Relations Resource Centre

What happens to the outputs of community-led heritage projects? Why are they so rarely accessioned into registered collections? Can we create a model for projects that benefit both communities and collecting institutions? We want to explore these questions, which have been raised by the first phase of our HLF-supported project Coming in from the Cold, and share our experience as a heritage organisation with a holistic approach to community engagement and collection development. Quality control, project planning, ethics and meaningful collections access all pose challenges as we attempt to develop a collection that accurately represents the communities we serve.

14:15-15:45

P10. Opening up collections through digital technology and online toolkits

This panel will look at how three projects have opened up the content of physical collections using digital technologies, and how the creation of online toolkits has allowed their work to be replicated.

Chaired by TBC

Revealing hidden voices and democratising NYC's cultural heritage through mobile digitisation

Caroline Catchpole, Digitisation Specialist, Metropolitan New York Library Council

Culture In Transit was a project to help small cultural heritage organisations and community members provide online access to their materials through the creation and use of a mobile digitisation kit. The outreach-centred digitisation model aimed to diversify New York City's historical record by including voices and communities previously hidden from the online record.

The project also aimed to make the model replicable with the publication of an online toolkit to enable others to take the initiative into their own communities, open up hidden heritage and diversify the histories and stories of local communities online.

What next after digitisation? Handwritten text recognition in the READ project

Louise Seaward, Research Associate, Bentham Project, Faculty of Laws, University College London

The Recognition and Enrichment of Archival Documents (READ <https://read.transkribus.eu/>) project is focused on making archival material more accessible through the use of Handwritten Text Recognition (HTR) technology. The project is making this technology freely available through the Transkribus platform and other related research tools. This paper will explain how Transkribus allows users to automatically recognise and search handwritten documents of various languages, dates and styles. It will demonstrate how numerous archives have begun to benefit from this technology and suggest its potential to revolutionise the exploration, transcription and indexing of historical collections by both professional and public users.

Archives in 3D: A multidisciplinary approach to digital engagement

Hannah Rice, Archives Assistant, East Riding Archives

In celebration of Hull City of Culture 2017, 'Archives in 3D' were a series of practical 3D modelling workshops at the East Riding Archives combining digital techniques, interpretation skills, architectural history and the creative reuse of collections. These workshops were an opportunity for participants to recreate Hull and East Riding built heritage whilst learning how to use collections to inspire and inform their own historical reconstructions. This presentation will explore the lessons learned, practicalities and impact of a multidisciplinary approach to digital engagement.

14:15-15:45 :: Hexagon Room

W5. Archives Revealed: Creating access, enabling possibilities

Kate Wheeler, Head of Programmes and Policy, The National Archives
Lucy Davis, Sector Grants and Development Manager, The National Archives
Beth Astridge, Sector Grants and Development Manager, The National Archives

This workshop will discuss Archives Revealed, the new funding programme offered by The National Archives, providing attendees with practical knowledge about the programme, including advice on how to apply. The workshop will guide participants through the application processes for the programme, demonstrating the key components for success within the scheme, improving the fundraising awareness and capacity of organisations holding archives. This workshop will also discuss the place of the scheme within the context of The National Archives' strategic vision for the archives sector, Archives Unlocked.



16:15-17:45

P11. New audiences for historical science archives

This panel explores three approaches to developing new audiences for science archives through outreach and education activities aimed at school children, older people and internal colleagues, delivered both face-to-face and through online learning packages.

Chaired by Suzanne Paul, Keeper of Manuscripts and University Archives, Cambridge University Library

Promoting the Ross collection in collaboration with academic colleagues

Victoria Cranna, Archivist & Records Manager, London School of Hygiene & Tropical Medicine
Summary

The Archives team at the London School of Hygiene & Tropical Medicine is working with academic colleagues to promote the work of the School as well as the Archives Service. Using the archives of Sir Ronald Ross, the discoverer of the mosquito transmission of malaria, archivists can provide the historical context, while scientists can give an in-depth insight into the methods used and the relevance of this material to the work they are doing today. Working together gives the audience, whether they are school children, staff, students or the general public, a greater understanding of the importance of this material.

Delving into and disseminating Darwin's letters

Sally Stafford, Education and Outreach Officer, Darwin Correspondence Project, Cambridge University Library

The Darwin Correspondence Project is publishing in print and online the most comprehensive collection of Darwin's correspondence, amounting to over 15,000 letters. The letters provide an insight into Darwin's personality, life and times and explore his scientific ways of working. They are a fantastic research resource but how can we share them with wider audiences?

Comets and Caroline Herschel: using historical astronomical observations in school outreach activities

Sheila Kanani, Outreach, Education and Diversity Officer, Royal Astronomical Society
Sian Prosser, Librarian and Archivist, Royal Astronomical Society

The Royal Astronomical Society is committed to increasing its public engagement activities to promote the understanding of astronomy and geophysics, and seeks to use its collections as part of its outreach activities. This paper discusses the process followed by the outreach officer and the librarian as they planned a new primary school workshop about comets and Caroline Herschel, from choosing an audience to selecting an astronomer whose working papers could be related to current developments in astronomy, and deciding how to interpret the history and the science using primary sources, science demonstrations and drama.

16:15-17:45

P12. The politics of collections: advocacy and institutional support

This panel will look at three examples of how the use of evidence gathering, training programmes and collaborative working can enable archives and libraries to advocate for the value of their staff and services, and gain institutional support.

Chaired by TBC

Archives West Midlands: Collaboration for advocacy and sustainability

Joanna Terry, Head of Staffordshire Archives & Heritage and AWM Trustee, Staffordshire County Council

Mary McKenzie, Shropshire Archives Manager and AWM Trustee, Shropshire Council

Archives West Midlands (AWM) is a Charitable Incorporated Organisation (CIO) launched in June 2016. The West Midlands is the only region in which archives services have come together as a charity to enable the sector to be more visible and sustainable for the future. Establishing the new organisation was only possible with initial funding from the National Archives to explore the best model for the archive services to work more closely together.

A year after the launch this paper will share learning from the process of establishing the CIO and key achievements in the first year.

Reaching In (and Out) with Bradford Leaders

Alison Cullingford, Special Collections Librarian, University of Bradford

How taking part in an intensive leadership training programme helped a small Special Collections service to build new connections with colleagues, show our value to our senior managers, and make a difference to our University and our city. The paper explores the challenges of inreach, the costs and benefits of leadership programmes, and the wider lessons that can be learned from Bradford's experiences.

Demonstrating the economic value of heritage and culture: making friends and influencing people

Victoria Bryant, Worcestershire Archive and Archaeology Service Manager, Worcestershire County Council

Within the cultural sector we understand the tangible value of heritage but our parent organisations and the public often cannot see the added value we provide. We know we must raise our profile, engage with new audiences and generate more income. This is challenge enough but the bigger challenge can be convincing others to allow us to take risks and work in new ways.

This paper will look at how we have developed ideas and business models and sold them to our parent body. It looks at what we have achieved, where we need to go and the enormous power of advocacy.

16:15-17:45 :: Hexagon Room

W6. Exploring Engagement of Communities through Collaborative

David Huddleston, Head of Records Management, Cataloguing and Access, Public Record Office of Northern Ireland

Lorraine Bourke, Head of Private Records, PRONI

Hugh Campbell, Head of Digital Preservation, PRONI

Lorraine Dennis, Visual Voices of the Prisons Memory Archive Project Manager, Queen's University, Belfast

Joanna McMinn, Vice-Chair of the Prisons Memory Archive Management Group

This workshop is for delegates interested in effective engagement delivered in partnership, where listening and learning are fundamental to success. Three interactive sessions centred on the following themes will be delivered:

- Valuing community engagement
- Engaging with diverse stakeholders
- Social cohesion and hidden voices

We will explore how a collaboration between Queen's University Belfast, the Public Record Office of Northern Ireland and the Prisons Memory Archive Management Group are working together to engage the public with their shared and contentious heritage, through a Heritage Lottery Funded project: Visual Voices of the Prisons Memory Archive: preservation, access and engagement.

