



## ***Art in the Museum***

Third research conference in the cycle  
*The Museum – Methods and Means of  
Presentation*

Leon Wyczółkowski  
Regional Museum in Bydgoszcz  
14–16 September 2015

The Leon Wyczółkowski Regional Museum in Bydgoszcz is seeking speakers for the third research conference in the cycle: *The Museum – Methods and Means of Presentation*, dedicated to exploring the problems that museums face in presenting specific types of collections as well as other related activities.

The conference: *Art in the Museum. Methods and Means of Presentation* primarily targets museum communities involved in the presentation of content related to broadly defined art as part of their activities related to exhibiting, publishing, and education, as well as academic communities concerned with museology (departments of history, study and preservation of historical monuments, and cultural studies).

The conference is organized in cooperation with the National Institute for Museums and Public Collections, under the auspices of the *Polish National Committee of the International Council of Museums* and the *Association of Polish Museologists*. The honorary patrons of the event are the Ministry of Culture and National Heritage, Marshal of the Kuyavian-Pomeranian Voivodeship (Piotr Całbecki), and the President of Bydgoszcz (Rafał Bruski).

The Program Board, consisting of experts from the fields of museology and fine arts, will oversee the content of the conference, serve as an advisory body, and review the contributions submitted.

The main objective of the conference is to find an answer to the question: *What methods and means should be used to present art-related content in museums?*

In the lectures, speeches, poster presentations, and panel discussions, we would like to draw particular attention to five key subject areas and, within them, the following topics:

### **1. The theory and methodology of compiling art collections**

- Art collections in museums – sourcing, procurement, and research.
- Museum collection profiling vs. the exhibition program – the relationship between collections and their presentation through exhibition.

## 2. **Artwork storage and preservation**

- Artwork storage and exhibition – needs and risks.
- The challenges of preserving contemporary artworks – methods for working with unconventional objects, dialogues with the author, and the role of documentation and archiving.

## 3. **Exhibition design – new technologies and solutions**

- Historical development of art exhibitions in museums – the process of shaping contemporary art exhibition design practices, including the latest cyberculture presentation models.
- Industrial design exhibitions – the challenges of showcasing unconventional forms.
- Minimalism in exhibition design – contemporary art exhibitions.
- Originals or copies? Creating virtual exhibitions and museums.
- Uses of virtual and augmented reality in modern exhibition design – introducing modern technology into old art spaces.
- Current status and future trends in multimedia art presentation – viewer interaction in the exhibition space.
- Building adaptation vs. contemporary museum architecture.

## 4. **Scope and methodology of fine art education;**

### **Publications from the field of science and popular science exploring issues related to art**

- Museum education – forms, challenges, and problems.
- The museum as an artistic and educational meeting place for everyone.
- Different types of publications from the field of science and popular science that explore issues related to fine art – good practices.

## 5. **Good practices – exemplary art exhibitions**

- Many highly engaging, innovative fine art exhibitions are organized every year. We are planning to give an overview of the most interesting ones, including exhibition concepts currently in the design or implementation phase.

Those interested in participating in the conference: *Art in the Museum. Methods and Means of Presentation* are requested to submit, by **15 May 2015**, a brief biography and the title and abstract of their presentation. Please complete the attached form and send it by e-mail to [sztuka@muzeum.bydgoszcz.pl](mailto:sztuka@muzeum.bydgoszcz.pl) or by mail to the address:

Muzeum Okręgowe im. Leona Wyczółkowskiego w Bydgoszczy

Galeria Sztuki Nowoczesnej

ul. Gdańska 4, 85-006 Bydgoszcz

Please include the following text on the envelope: *speaker submission – Art in the Museum.*

**The time limit for presentations is 20 minutes**

The organizers reserve the right to decide which presentations to include in the conference program. The selected presentations will be published in print. Speakers participate in the

conference free of charge, and will be provided with accommodation, meals, and conference materials by the organizers.

After each presentation, there will be time for questions from the audience. Each panel will finish with a discussion to facilitate the exchange of experiences and summarize the meeting.

Conference Secretary:

Monika Kosteczko-Grajek, Art Department of the Leon Wyczółkowski Regional Museum in Bydgoszcz, tel.: 52 58 59 922, e-mail: [sztuka@muzeum.bydgoszcz.pl](mailto:sztuka@muzeum.bydgoszcz.pl)

Michał F. Woźniak, PhD

Director of the Leon Wyczółkowski Regional Museum in Bydgoszcz

Organiser:



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